



2003 Berkeley Asia Business Conference

Saturday, March 1, 2003

Haas School of Business
University of California at Berkeley

<http://www.berkeleyabc.org>

Mission Building on Berkeley's tradition of intense engagement with business, academic and political leadership throughout Asia, the Berkeley ABC creates a stimulating forum for current and future business leaders to meet and exchange ideas on current topics and opportunities in Asian business.

Highlights Keynote speaker: Vivek Paul, Vice Chairman Wipro, Ltd. and President Wipro Technologies

Clausen Business Leader Exchange: Invites prominent business professionals to discuss and reflect on current and future investment and economic climate in Asia. This year's BLE will feature:

- Lip-Bu Tan, Founder and Chairman of Walden International
- Tony Moore, Co-Chairman and Co-CEO of Moore Clayton & Co and former Managing Director of Goldman Sachs Asia
- Peter Tan, Sr. Vice President and Managing Director of Asia Operations for Flextronics

An exciting lineup of panels:

- Venture Capital in China: Investment and Exit Strategies
- Product Development in India: India's Next Global Export?
- Crawl Before You Walk: How to Enter Asia's Markets
- Biotechnology in Asia: Show Me The Green!
- Intellectual Property in Asia: Pirates or Partners?
- No Boundaries: Asian VCs in Silicon Valley
- Wireless Across Asia: Leave the West Behind!
- Moving Up the Tech Food Chain: Semiconductor Industry in China
- Entrepreneurship in China: The Dragon Awakens

BIZ PARK, the ABC product fair, features the latest and most exciting products and technologies from several well-known companies, including Sega.com, Takara Co, SK Telecom, and Hitachi.

Learn More Visit the conference website at www.berkeleyabc.org to purchase tickets and to learn more information about conference speakers and content.